

**Ear Piece
Front Cover**

**(Only available in
Hove Factually)**

4 cm High

By

4.4 cm Wide

FREE

Hove, Hove Park & Hangleton Factually Artwork Guide

**Small Hot Box
Front Cover**

**4 cm High
By
4.4 cm Wide**

**large Hot box
Front Cover**

**4 cm High
By
6.3 cm Wide**

**Small Hot Box
Front Cover**

**4 cm High
By
4.4 cm Wide**

www.factuallydirectories.co.uk

Covers and Full Pages with bleed

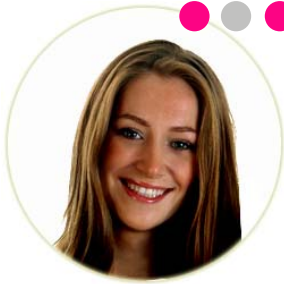
24 cm High

By

17 cm Wide

Please add a 5 mm bleed all round

Artwork Guide



Hello and welcome to our artwork size guide. Below I have listed all our sizes to make it easy when designing your adverts. If there is anything I have missed then please get in touch, we are more than happy to help:

<u>Standard Ads</u>	<u>Colour</u>	<u>Price</u>	<u>Height (Vertical)</u>	<u>Width</u>	<u>Height (Horizontal)</u>	<u>Width</u>
Biz card		£ 27			5cm	7.242cm
1/4 page		£ 38	10.58cm	7.242cm	5cm	14.8cm
(Biz Cards and Quarter Pages minimum booking is 3 months)						
1/2 page		£ 65	21.36cm	7.242cm	10.58cm	14.8cm
Full page		£119	21.36cm	14.8cm		
Full page (with bleed)		£119	24cm+ 5mm	17cm+ 5mm		
Small Hot Box Cover		£ 65	4cm	4.2cm		
Large Hot Box Cover		£ 80	4cm	6.3cm		
Hot Box Page 3		£ 45	4cm	4.2cm		

Editorial:

Word count

1/2 Page	150-200 words
Full Page	450-550 words
Double Page Spread	850-1100 words

Emma

Emma Ridley
Editor

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Hot Advertiser

4 cm High

By

4.4 cm Wide

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Please mention Factually when responding to adverts

Artwork Guide



Full Page

21.36 cm High

By

14.8 cm Wide

Please add a 5 mm bleed all round

Please call 01273 416410 or visit www.factuallydirectories.co.uk to advertise



**1/2 Page
Horizontal**

**10.58 cm High
By
14.8 cm Wide**

**1/4 Page
Vertical**

**10.58 cm High
By
7.242 cm Wide**

Biz Card

**5 cm High
By
7.242 cm Wide**

Artwork Guide



Hoye
Factually

Please call 01273 416410 or visit www.factuallydirectories.co.uk to advertise



**1/2 Page
Vertical**

**21.36 cm High
By
7.242 cm Wide**

The End...